

**Your
Institution's
Letterhead**

PRESS RELEASE

Date of press release

For Immediate Release

Adult facilitator name

Adult facilitator phone number

Adult facilitator e-mail address

**___ CITY NAME ___ UpRISE YOUTH COALITION EXPOSES THE
TOBACCO & VAPE INDUSTRY'S WEB OF INFLUENCE**

___ Number of youth in local coalition ___ youth from ___ City/school/organization
name ___ will host an interactive booth at ___ location ___ on ___ day/date/time ___
to educate youth and adults about how the tobacco industry uses their web of
influence to negatively impact our world. The youth who are leading this event are
asking their peers to use their web of influence to resist the tobacco industry by
informing others about how the tobacco industry abuses power. This event is one of
twenty-two similar events happening in cities and towns across Colorado as part of a
youth movement called "UpRISE". UpRISE is Colorado's social justice youth
tobacco control movement.

For additional information, visit *the UpRISE website at*
www.upriseyouthmovement.org or contact ___ adult facilitator name and phone
number ___